

PIRHealthcare – is a group of experienced Healthcare professionals who are dedicated to:

Assist Health System, Hospital and Physician Practice leaders in developing a **high performance, role model organization** that is:

- Customer focused
- Technology smart and
- Results driven

The definition of a **high performance, role model organization** is one that is committed to continuous performance improvement and achieves top quartile clinical, operational and financial results.

PIR's founder and CEO, Steve Rallison, was greatly influenced as a young hospital CEO after spending a week with Dr. W. Edwards Deming. "The time with Dr. Deming, forever changed my view of leadership and how to lead change in organizations. Instead of blaming people for failures look at the processes, focus on customers, their needs, and continually improve by measuring and engaging the workforce."